

# WAI Continuum Identity System Color Specifications



*Living*  
Architecture



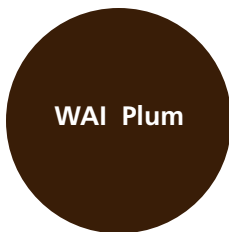
**Pantone 1815**

**M90  
Y100  
K51**



**Pantone 5743**

**C33  
Y85  
K82**



**Pantone 4975**

**M73  
Y100  
K80**



**Pantone 153**

**M46  
Y100  
K18**



**Pantone 454**

**C9  
M7  
Y16**

# WAI Continuum Identity System Typography



## Frutiger Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1223456789

*Living*  
Architecture

## Frutiger Bold Condensed

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1223456789**

## Times New Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1223456789

## Times New Roman Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz*  
*1223456789*